

Solano County

Local Plan PY 17-21 – Two Year Modifications

Stakeholder Engagement & Community Outreach Narrative

In accordance with the State of California directive for stakeholder and community engagement for the Local Plan PY 17-21 modifications, the Workforce Development Board (WDB) of Solano County held a series of outreach activities to gain feedback for service delivery plan revisions. The WDB focused outreach efforts on target populations which included CalFresh Recipients; Individuals with Disabilities; Non-Custodial Parents; and English Language Learners, Foreign Born, and Refugees.

To obtain the needed input from the stakeholders and partner agencies on each of the target population, the WDB held four individual stakeholder engagement sessions. The stakeholder engagement sessions were held on-site at the WDB and on location at partnering agencies. They were made open to the public, and advertised in advance on the WDB website and social media accounts.

Each stakeholder engagement session was co-hosted with a partnering agency who works directly with the respected target population. The WDB and co-hosts worked together to generate the stakeholder invite lists, meeting agendas, and demographic and LMI data handouts. The sessions were well attended with approximately 20-30 participants at each meeting discussing a wide range of issues that impacted each target population. Themes that were present in each session included barriers to employment, need for stronger agency collaboration, perception of employment leading to loss of benefits, collaboration around business engagement, and sustainable funding to support programs and services. To preserve the momentum and next steps from each session, the WDB and co-hosts distributed meeting minutes and key objectives to all participants.

The WDB in partnership with their other co-hosts organized two community listening sessions held after hours from 5:30-7:30pm at both the Fairfield and Vallejo America's Job Centers of California (AJCCs). The WDB worked with partnering agencies to advertise and solicit participation amongst the community and the target populations utilizing support services in the county. In advance of each community listening sessions, the WDB went to great lengths distributing both electric and hard copy flyers countywide amongst the community and target stakeholder groups. In addition, the WDB paid for social media ads to further promote the community listening sessions and utilized their partners' social media networks to expand outreach to the community.

For each of the community listening sessions, the WDB worked closely with their agency partners to prepare the meeting agendas and materials which summarized target population demographics, LMI information, and the key takeaways from each of the prior stakeholder

engagement sessions. Despite the WDB and partners' best outreach efforts, the community listening sessions were met with no public attendance or feedback.

In order to be to compliant with the State Local Plan PY 17-21 modifications directive, the WDB notified the State Board of all relevant information pertaining to the stakeholder engagement and community listening sessions. All meeting information was posted at each of the Solano WDB AJCCs in advance, and made public on the agency website and social media accounts.